

# Douglas G Stuart

*Strategy. Product. Design.*

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**I am a product strategist with decades of experience in software development.**

I help clients ensure their goals are aligned with their vision, and then help them build plans to achieve those goals. I do this by working directly with those clients, and also by building teams that are smart, driven, efficient, and with common purpose.

## **Presently**

### **Principal consultant – product & design strategy**

*Endava*

Consultant, team lead, strategist responsible for bringing product-centric approaches to both clients as well as Endava US. Driving Endava US toward a more product-focused vision in an effort to differentiate from our competition and extend our value to clients from months to years.

Lines of focus include strategic planning, product development, product and design leadership, partnered oversight of execution and delivery, communication and advocacy, and growth of the product and design practices, via team building, capability development, and continuous feedback.

## **2012–2024**

### **Principal consultant – product & design strategy; design lead North America**

*Thoughtworks*

Consultant, team lead, designer advocating for customers with a focus on lean/agile methodologies. Responsibilities include helping define strategy through design thinking processes, formation of teams around initiatives, and assistance via research & interaction design.

Projects range from several large-scale enterprise services for industries — including financial services, education, retail, HR management, and insurance — to small non-profit orgs focused on improving local communities using internal UX methodologies and documentation.

## **2007–2012**

### **Director of information design**

*Shipley & Associates*

Creative lead, oversaw IA and UX design of all projects. Led research, ideation, and execution of teams in the development of creative and strategic solutions to complicated communications problems.

Work included creation of various web apps used by law firms in support of class-action suits as a primary source of communication with the public. Worked in leadership role on projects ranging from two to nine months in duration.

## **2010**

### **Masters of Science, Information Studies**

*University of Texas, Austin*